

JOZISTYLE

FRONT ROW, FIRST CLASS, FIVE STAR



ABOUT US

JoziStyle creates engaging food, travel, and lifestyle content that is intelligent, relevant, and authoritative. JoziStyle sets the tone through editorial, visual, and video content that is focused on front row, first-class, and five-star experiences.

Our followers are independent, affluent and aspirational and trust us to keep them informed about the latest events and trends. Everybody wants to experience the JoziStyle lifestyle and that's why we collaborate with brands who reflect that lifestyle.

PACKAGES

All JoziStyle campaigns are customised according to your objectives. Where possible, we create added value by sharing our content onto review sites. All campaigns include a blog post, featured banners, backlinks, and post-event feedback. JoziStyle is flexible and always delivers more than expected.



FLASH CAMPAIGNS

- Blog review & social media posts
- Reach: 10,000

INTENSE CAMPAIGNS

- Blog review, video, online activation, management
- Reach 350,000

INFLUENCER CAMPAIGNS

- Intense Campaign plus influencers
- Reach 350,000 (multiplied X # of influencers)

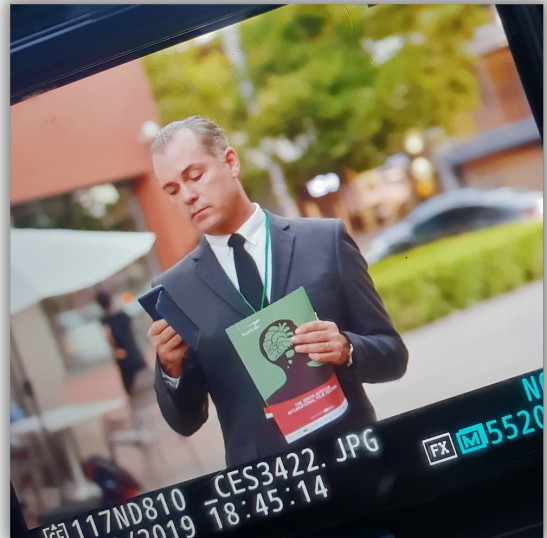
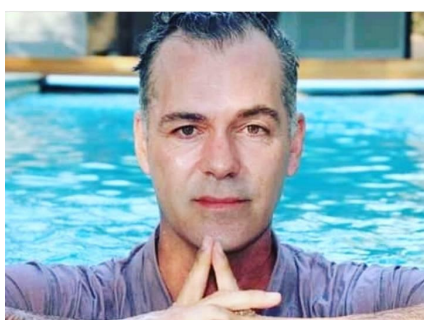


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ABOUT EDWARD

Edward Chamberlain-Bell has written for Mens Health, GQ, Forbes, ESPN, and The Star. He produced and presented his own show on Radio Today Johannesburg, and contributed to 702 and SAFM. Edward's videos have been flighted on Mango TV. He's appeared on Ultimate Braai Master and Come Dine With Me. As a blogger/influencer his highlights include being a brand ambassador for SA Culinary Olympic Team of Chefs, QMS Medicosmetics, and StreetSmart. Edward is a Digital Marketing Executive with a passion for food, travel, entertainment, and blogging.



DEMOGRAPHICS

- Ages: 25 - 45
- Gender: 70% female, 30% male
- Locations: Sandton, Cape Town, Johannesburg

CAMPAIGNS

- #DineJoziStyle #WineJoziStyle
- #TravelJoziStyle #SpaJoziStyle
- #FrontRowWithJoziStyle

PLATFORMS

- Facebook, Twitter, Instagram, LinkedIn, YouTube
- Google Reviews, Zomato, TripAdvisor
- www.jozistyle.joburg

CONTACT DETAILS

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